

# An ICF Approved Online Coach Training Certification

delivered by highly experienced ICF Master Certified Coach Credentialed Coaches



## Online Training Certification (60 hrs ACSTH)

### Program **Schedule**

July 2020

**Weekday Learning Lab** | 12 virtual classroom learning sessions | 2 hrs each session | 7pm to 9pm VNT

Module A 6, 7, 8, & 9 July 2020  
Module B 13, 14, 15 & 16 July 2020  
Module C 20, 21, 22 & 23 July 2020

**Coaching Lab** | 12 sessions | 2 hrs per session | August to September 2020

Fee

**USD1400**

Unique Experience

**International Engagement**

Faculty

**Ronald Yow**  
Director of Training



Contact Our Business Partner

**MindCOACH**

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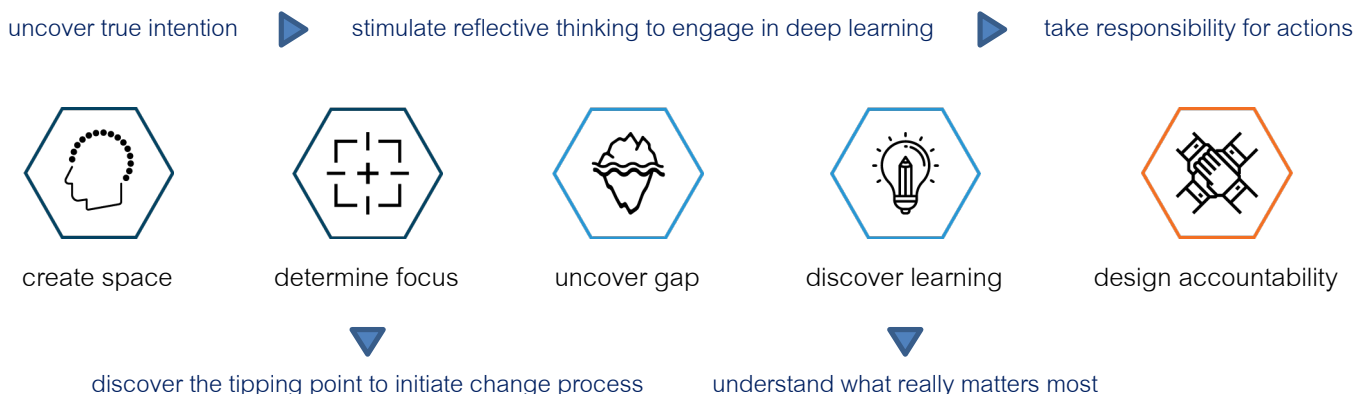
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# Transformative Coaching an **Evocative Inside-out** approach to enable sustainable change

Unlike other coaching approach that simply focus on problem solving, our coaching framework teaches you how to help people understand themselves and their motivations, so they then create a concrete plan for achieving powerful and ongoing change.



Our transformative coaching offers you a robust framework that is applicable for executive coaching and personal coaching. It can be applied in a wide and diverse range including coaching executives in workplace, leadership effectiveness and development as well as career related issues. It can also be used in life coaching for people seeking fulfillment, purpose, meaning and alignment.



The Awareness-Clarity-Choice Conversation <sup>TM</sup> uses reflective learning theories to question the integrity of deeply held assumptions and beliefs. This unique conversation offers people an expanded space for self-discovery by using their emerging understanding to support them to make empowering choices in moving forward.

Online Training Certification

## Course Outline for Learning Lab

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3 Modules | 12 virtual classroom learning @ 2 hours per session

### Module A: Conversation as a Transformative Process

The coaching conversation is a special conversation. As the primary vehicle for the coach to deliver the coaching, it is a conversation in which the Coach is speaking and listening with a total commitment to help a person to succeed. This is the most important module where students learn how to create a safe psychological space for their client to articulate what is not only known, but what is unknown to their conscious mind, as well.

4 Fundamental Coaching Paradigms | Applying Positive Psychology | A Focused Conversation | Reflective Conversation | A Learning Conversation

### Module B: Principles for Creating Transformative Shift

Perspective transformation leading to sustainable change is the result of active and deep listening. It fuels the coach's capacity to ask powerful questions that directs the attention to areas that have not yet been considered, enabling new understanding through thoughtful and reflective thinking. In this module, we will cover the transformative principles required to create a powerful perspective transformation.

The Power of Inquiry | The Power of Observation | Structural Layout of the Thought-Process | 7 Elements of the Story

### Module C: Awareness-Clarity-Choice Conversation

The ACC Conversation expands people's capacity for awareness and enables greater clarity in understanding. The coaching process stimulates reflective thinking resulting in a powerful shift in thinking to align their greatest inspiration with action and hold them accountable to their decision. It is a deep and focused coaching conversation that shifts the attention from a situational context to personal awareness, thus uncovering how people construct their own meaning, understanding what really matters most, and then using this emerging understanding to create a clear path forward.

Awareness Conversation: Expanding the Mind | Clarity Conversation: Uncovering the Gap | Choice Conversation: Designing Accountability